Sear hUnify

COGNITIVE SEARCH FOR INSURANCE

SearchUnify revolutionizes content discovery and helps you know your customers better, identify insurance fraud, and drive revenue with personalized recommendations.



Identify new business opportunities, generate new leads, & provide personalized recommendations to customers & prospects by drawing key insights about them.



SearchUnify for REINSURANCE

Reduce turnaround time by enabling automated monitoring of reinsurance applications & accelerating submission handling.



SearchUnify for **COMMERCIAL UNDERWRITING**

Gain insights from risk policies, previous submissions, transaction history & contracts to manage & analyze incoming submissions optimally.

WHAT OUR CUSTOMERS SAY



66 SearchUnify provided responsive project management, high technical acumen and timely communication throughout our deployment.

Leo Daley

Director - Community, Kronos

Know Your Customers Better with A Unified Approach

Unify structured and unstructured data, including customer contracts, payment history, insurance claims, company policies, etc. from across all internal and external sources to obtain an instant 360° view of your customers.

Assess Risk & Detect Fraud by Identifying Trends with Machine Learning

Uncover payment anomalies and detect frauds by leveraging machine learning and enabling automated monitoring of customer accounts, payment history, customer behaviour, and many other data points.

Optimize Product Pricing with Predictive Analytics

Get insights into the customer profile, financial transactions, creditworthiness, claims activity, etc. to manage risk assessment and provide better estimates of premiums and policy pricing.

Make Informed Decisions with Search Analytics

Analyze this data to gain insights into customer behavior to further streamline customer onboarding, enhance risk evaluation quality, drive personalized campaigns, & expedite claim processing.

Manage Lapsed Policies & Reinsurance Renewal with Custom Alerts

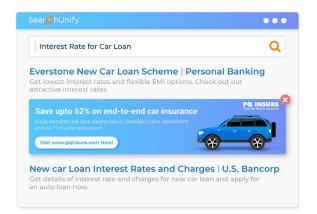
Set up custom alerts to get notified about lapsed policies or renewal of a reinsurance treaty. Optimize the notification strategy to proactively reach out to customers, improve retention, and boost loyalty.

Personalize Product Offerings with NLP & NLU

Personalize product offerings and packages by understanding user data better - with the medical history, demographics, etc. - and faster with a unified search engine fueled by NLP and NLU.

A Closer Look at SearchUnify

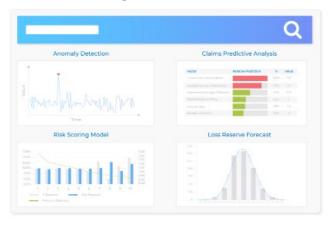
Optimize Offerings and Personalize Marketing



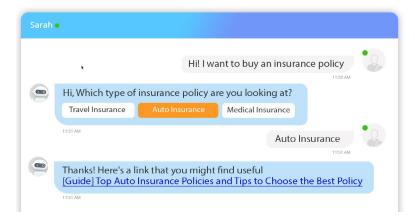
Know Your Customer Better



Assess and Manage Risk & Detect Fraud



Drive Customer Self-service with Chatbots



Supported Platforms







































And more...

About Us

SearchUnify is a unified cognitive search platform that revolutionizes information discovery, fuels an insights engine, and makes for a robust platform for Al-based apps like customer-facing and agent-assist chatbots. Its Al powers relevant and personalized search results for customers, prospects, and multiple teams across verticals including high-tech, e-commerce, banking, insurance, pharmaceuticals, and education.