

COGNITIVE SEARCH FOR INSURANCE

SearchUnify revolutionizes content discovery and helps you know your customers better, identify insurance fraud, and drive revenue with personalized recommendations.



SearchUnify for COMMERCIAL INSURANCE

Identify new business opportunities, generate new leads, & provide personalized recommendations to customers & prospects by drawing key insights about them.



SearchUnify for REINSURANCE

Reduce turnaround time by enabling automated monitoring of reinsurance applications & accelerating submission handling.



SearchUnify for COMMERCIAL UNDERWRITING

Gain insights from risk policies, previous submissions, transaction history & contracts to manage & analyze incoming submissions optimally.

WHAT OUR CUSTOMERS SAY



“ SearchUnify provided responsive project management, high technical acumen and timely communication throughout our deployment. ”

Leo Daley

Director - Community,
Kronos

Know Your Customers Better with A Unified Approach

Unify structured and unstructured data, including customer contracts, payment history, insurance claims, company policies, etc. from across all internal and external sources to obtain an instant 360° view of your customers.

Assess Risk & Detect Fraud by Identifying Trends with Machine Learning

Uncover payment anomalies and detect frauds by leveraging machine learning and enabling automated monitoring of customer accounts, payment history, customer behaviour, and many other data points.

Optimize Product Pricing with Predictive Analytics

Get insights into the customer profile, financial transactions, creditworthiness, claims activity, etc. to manage risk assessment and provide better estimates of premiums and policy pricing.

Make Informed Decisions with Search Analytics

Analyze this data to gain insights into customer behavior to further streamline customer onboarding, enhance risk evaluation quality, drive personalized campaigns, & expedite claim processing.

Manage Lapsed Policies & Reinsurance Renewal with Custom Alerts

Set up custom alerts to get notified about lapsed policies or renewal of a reinsurance treaty. Optimize the notification strategy to proactively reach out to customers, improve retention, and boost loyalty.

Personalize Product Offerings with NLP & NLU

Personalize product offerings and packages by understanding user data better – with the medical history, demographics, etc. – and faster with a unified search engine fueled by NLP and NLU.

A Closer Look at SearchUnify

Optimize Offerings and Personalize Marketing

SearchUnify

Interest Rate for Car Loan

Everstone New Car Loan Scheme | Personal Banking
Get lowest interest rates and flexible EMI options. Check out our attractive interest rates

Save upto 52% on end-to-end car insurance
Enjoy benefits like Zero Depreciation, Cashless Claim Settlement and 24 *7 claims settlement.
Visit www.pqinsure.com Now!

New car Loan Interest Rates and Charges | U.S. Bancorp
Get details of interest rate and charges for new car loan and apply for an auto loan now.

Know Your Customer Better

ABC Bank Powered by SearchUnify

John Wills

Customer Details		Customer Transaction History	
	John Wills 23 west 3rd ave vancouver june 9th, 1987	Sam walker	\$ 100
		Madison clark	\$ 150
		Emily moore	\$ 550
		John smith	\$ 1000

Assess and Manage Risk & Detect Fraud

Dashboard with four charts:

- Anomaly Detection:** Line graph showing spikes in activity over time.
- Claims Predictive Analysis:** Table with columns: RISK, RISK PROBECTOR, %, VALUE.
- Risk Scoring Model:** Bar chart comparing 'Risk Score' and 'Risk Exposure' across categories.
- Loss Reserve Forecast:** Histogram showing the distribution of loss reserves.

Drive Customer Self-service with Chatbots

Sarah

Hi! I want to buy an insurance policy

Hi, Which type of insurance policy are you looking at?

Travel Insurance | **Auto Insurance** | Medical Insurance

Auto Insurance

Thanks! Here's a link that you might find useful
[Guide] [Top Auto Insurance Policies and Tips to Choose the Best Policy](#)

Supported Platforms

				And more...

About Us

SearchUnify is a unified cognitive search platform that revolutionizes information discovery, fuels an insights engine, and makes for a robust platform for AI-based apps like customer-facing and agent-assist chatbots. Its AI powers relevant and personalized search results for customers, prospects, and multiple teams across verticals including high-tech, e-commerce, banking, insurance, pharmaceuticals, and education.